

# Blaire Hinkle

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**Blairehinkledesigns.com**

**Linkedin**

## EXPERIENCE

### Blaire Hinkle Designs

Freelance Graphic and UX/UI Designer

East Lansing, MI

May 2026 – Present

- + Providing graphic and UX/UI design services to local and remote clients.
- + Utilizing Adobe Illustrator, InDesign, Photoshop, After Effects, and Figma to create high-quality products.

### Imagine Software

User Interface Designer

East Lansing, MI

February 2026 – April 2026

- + Collaborate with a small design team to design the interface for an external client project.
- + Prototype webpages using Figma.
- + Communicate with the development team on design implementation.

### The Well Education Center

Graphic Design Intern

Haslett, MI

May 2025 – August 2025

- + Working to redesign main website using Wix, Adobe Illustrator, and Canva.
- + Created design systems, graphics, acquired assets, and ensured assets had proper licensing.

## EDUCATION

### Michigan State University

Graphic Design Bachelor's of Fine Arts

East Lansing, MI

August 2022 – May 2026

Cumulative GPA: 3.5

College GPA: 3.9

## AWARDS

- + Dean's List
- Fall 2023 – Spring 2026

## SKILLS

- + Adobe Illustrator
- + InDesign
- + Photoshop
- + After Effects
- + Figma
- + Google Workspace
- + Microsoft Office
- + HTML
- + Python

## LANGUAGES

- + English | Native
- + German | B2 Proficiency
- + Swedish | A2 Proficiency